

The ultimate sourcing guide for the coatings industry—*your* ultimate marketing vehicle.

Don't miss this once a year opportunity to participate in **THE** guide that connects everyone involved in the coatings industry!

Relied on by coatings professionals for up-to-date, trusted information on suppliers of coatings and related products and services, *CoatingsPro's SourceBOOK* includes hundreds of listings of manufacturers, applicators, and equipment and product suppliers making it the go-to resource for finding who and what is available to help get the coatings job done.

So that coatings professionals know about you and how to reach you first, be sure you are listed in this important industry directory* and then underscore that listing with an ad that will provide valuable exposure all year long to those who make and influence purchase decisions.

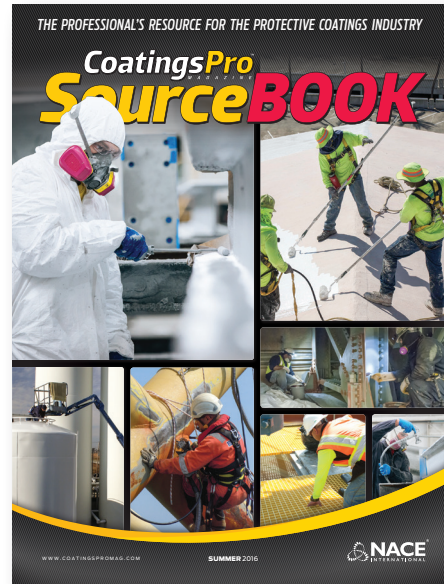
For a limited time, advertisers receive a **FREE AD UPGRADE...**

- purchase a 1/2 page island ad – get a full-page ad!
- purchase a 1/3 page ad – get a 1/2 page horizontal ad!

Plus, as an advertiser, in addition to your basic listing in the directory you receive...

- Company logo
- Company description
- Unlimited bolded category listings including 20 highlighted listings and 20 name listings in the brand reference index

*Enter or update your free basic free listing at coatingspromag.com/sourcebook



SourceBOOK reach...

- 27,000 *CoatingsPro* subscribers in 16 coating segments across the industrial and commercial markets
- Significant direct-to-industry reach with distribution at trade shows at which *CoatingsPro* participates or NACE hosts throughout the 2017 calendar year
- Featured on the *CoatingsPro* website at coatingspromag.com/sourcebook, providing online industry exposure

Rates:

See current *CoatingsPro* display ad rates

Deadlines:

Space: 4-21-2017 ▪ Materials: 4-28-2017

ENSURE YOU ARE PART OF THIS ONCE-A-YEAR INDUSTRY OPPORTUNITY!

Call Diane Gross, Sales Manager ▪ +1 281-228-6446 ▪ diane.gross@nace.org

CoatingsPro[™]
M A G A Z I N E

Part of the NACE International media family—providing multi-channel marketing opportunities for reaching the entire corrosion control & protective coatings communities.


**THERE'S MORE WAYS TO BE PART
OF THIS IMPORTANT GUIDE!
SEE PAGE 2!**


Your search for year-long reach to the coatings industry is over...


CoatingsPro SourceBOOK 2017


The ultimate sourcing guide for coatings professionals searching for products, services, & solutions.

There's a variety ways to be part of this source book that will work hard for you all year long. Pick those that best meets your needs.

 **ADVERTISE**
and receive listing enhancements and a free ad upgrade (see page 1)

 **SPONSOR**
a category showcase or a section in the SourceBOOK; underscore your company as an industry leader

 **ENHANCE YOUR LISTING**
from bold listings that "pop" your company's listing in up to 20 categories to the inclusion of your logo and listings in an unlimited number categories

 **FREE LISTING!**
Enter or update your free basic free listing at coatingspromag.com/sourcebook

For more details visit coatingspromag.com/sourcebook or contact your *CoatingsPro* account rep to advertise, sponsor, or enhance your listing.

Whichever option you choose, just be sure you're included!

CoatingsPro
MAGAZINE

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